

Embassy of Finland

Level 19, West Tower, Genesis Beijing
No. 8 Xinyuan South Road 100027 Beijing
CHINA

12.10.2023

Sponsorship Opportunity

Dear Friends of Finland,


This year in Beijing, we celebrate the 106th anniversary of independent Finland and 70 years of Sino-Finnish trade relations on 6 December 2023 at the Residence of the Ambassador of Finland.

On behalf of Team Finland China and as the host of the Independence Day reception, I am pleased to reach out to you to offer the opportunity to join us as sponsors in making this event possible. In addition to being able to invite your own guests to join the reception, we provide your company with logo and media visibility, among other things.

We are expecting approximately 250 friends of Finland as guests, including Chinese officials, the diplomatic corps, Chinese and Finnish businesses, and representatives of the Chinese and international media.

As such, I hope that we will be able to celebrate Finland and Sino-Finnish relations together in Beijing this December.

Yours sincerely,



Leena-Kaisa Mikkola
Ambassador

Embassy of Finland
Beijing



芬兰驻中国大使馆
北京

Sponsorship packages

Platinum package (RMB 27,000)

- 8 official invitations chosen by the sponsor and sent by the embassy
- VIP reception to the sponsor's guests with the Ambassador before the event
- Photo with the sponsor's guests and the Ambassador in front of the event backdrop
- Logo visibility in the backdrop and all printed materials (except the official invitation sent by the embassy)
- Sponsor coverage in TF social media stories after the event
- Company video playing on screen
- Company gift to the gift bag (optional)
- Lucky draw prize (optional)

Gold package (RMB 7,000)

- 4 official invitations chosen by the sponsor and sent by the embassy
- Photo with the sponsor's guests and the Ambassador with the event backdrop
- Logo visibility in the backdrop
- Sponsor coverage in TF social media stories after the event
- Company video playing on screen
- Company gift to the gift bag (optional)

Lucky draw (RMB 2,000)

- Lucky draw prize
- 1 official invitations
- Company gift to the gift bag (optional)
- During Lucky Draw
- Logo visibility
- 30-second company/product intro

For more information on the sponsorship packages, please contact Mr. Juha Tuominen at juha@finnchambj.org and +86 156 9989 0191 or Mr. Timo Sysiö at timo.sysio@gov.fi and +86 138 1019 6905.