

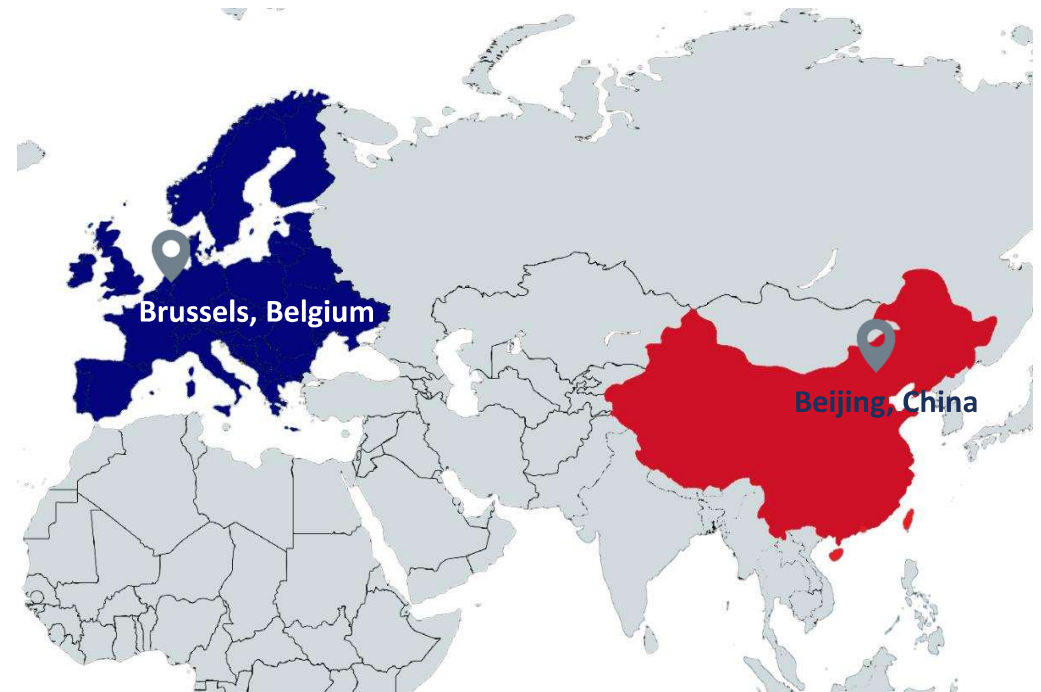


EU-China Joint Innovation Center



About EUCJIC

- The EU-China Joint Innovation Center was registered at Brussels in 2017 as an independent INGO with the goal of facilitating industrial cooperation and innovation between Europe and China. Currently, the EUCJIC has set up two administrative offices as in Brussels and Beijing.
- To support startups and innovators with professional services, the EUCJIC has founded a business service company, EUCJIEM and a fund—ECI Fund to provide investment for startups.
- The founders of EUCJIC are mainly entrepreneurs, influencers, innovators and investors from both Europe and China. They share the same belief that supporting European and Chinese companies in innovation and growth is a mutually rewarding experience.



Steps of EUCJIC

To Be Mature: Innovation in a Broader Sense

The EUCJIC has developed a comprehensive methodology for innovation applicable to various forms of cooperation in many fields, including technology, IPR, finance, culture, trade, etc.

Projects & Services Development

For years, the EUCJIC team has been investing efforts in different innovation initiatives and projects and developing related services.

Preparation & Registration

The idea of starting an international organization focusing on innovation was originally proposed by a group of believers of the globalization of innovation, which was realized by an international team on December of 2017.



Executive Team (Beijing)



Ruixue Zhou

Investment &
Company
Management



Qiang Shan

Project
Development
& Operation



**Chenming
Zhang**

Policy Studies
& Strategic
Planning



Peter Huang

Innovation &
Start-ups Expert



**Shasha
Zhang**

Government
Relations &
Marketing



Jacky Jiang

Professional
Event Designer
& Organizer



Joe Huang

International
IPR Expert



Bo Hu

Lawyer &
International
IPR Law
Expert



Fukuan Chen

Assets
Development,
Management
& Operation

Major Fields of Projects & Services

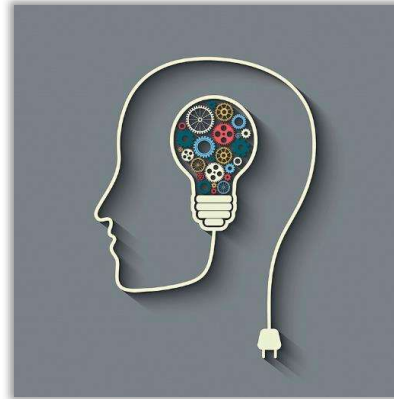
Technology



Culture



Intellectual Property



Finance



Since establishment, the EUCJIC team have helped over 80 companies from both Europe and China to develop innovation projects, build connections with potential partners, explore new markets, organize events, matchmaking for technology investments, find financial supports and solve other practical problems.

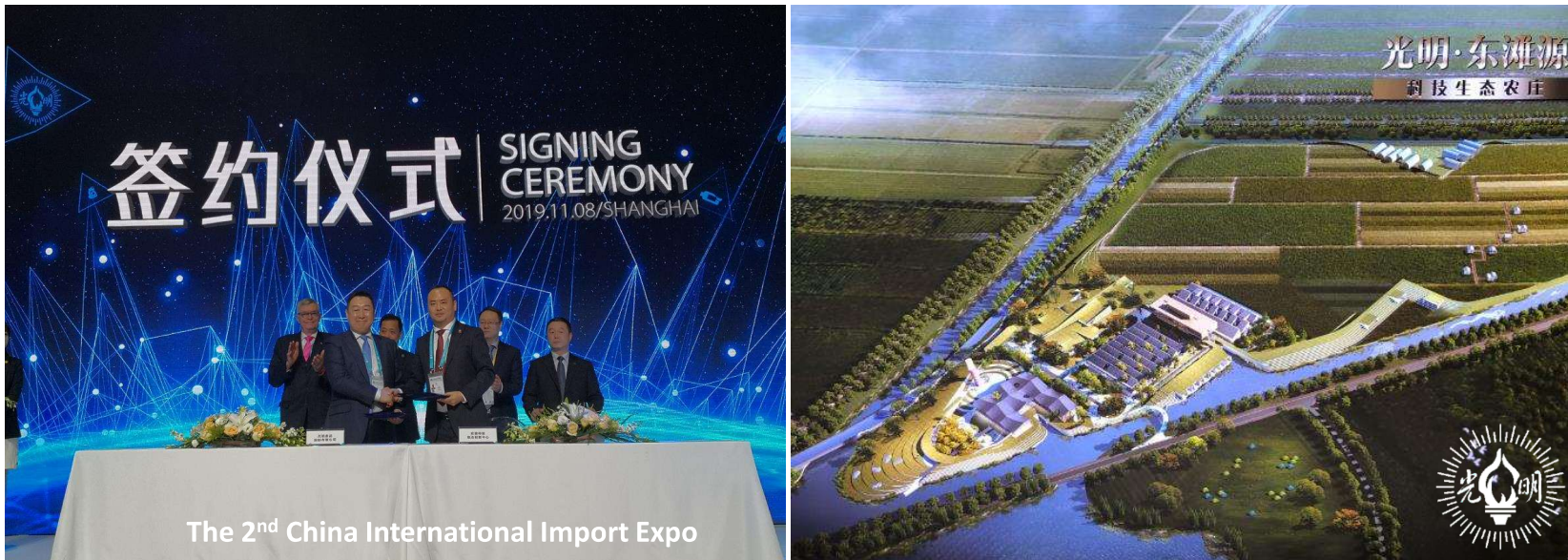
Technology Innovation

Service Model

Joint Innovation + Creative Business Model
=Market Value Realization



◆ Agriculture & Food Innovation Base (Agriculture)



The Bright Food Group is a leading food SOE in China, with over 20 subsidiary companies (6 public listed), 4,000 domestic and 10,000 global distributors, and an annual sale over 150 billions rmb per year.

EUCJIC + Bright Food Group:

- The Smart Chain Global Food Integration and Distribution Platform
- Agriculture & Food Innovation Base

◆ Big Data & AI Innovation Center (AI Technology)



After the Launching ceremony of Big Data & AI Innovation Center on 16th August, 2019 in the presence of Chongqing Mayor and Patrick Nijs, the Co-founder of EUCJIC, EUCJIC is working closely with Chongqing Government and catalyzing its further developments.

◆ Battery Recycling Project (Clean Energy)



Technology Partnership: As requested by our client the China Highway Vehicle & Machinery Company, a member of Fortune's Global 500, the EUCJIC is looking for battery recycling partners to work together on the R&D and commercialization of EV battery recycling technologies.

Available Models of Cooperation: Joint Venture, Joint Research Center, Patent Transaction & Lease, etc.

 中国公路车辆机械有限公司
CHINA HIGHWAY VEHICLE & MACHINERY CO., LTD.



◆ Agricultural Complementary Solar Power Project (Clean Energy)

Agricultural complementary solar power stations generally use high transmittance of PV modules and combined with the relatively higher-value economic crops. There are open-type agricultural power station, greenhouse-type agricultural power station and other types.

Open-type agricultural photoelectric power station adopts high bracket way to enhance the growth space of the plant, the investment is relatively low; Greenhouse-type agricultural power station needs to be combined with the agricultural greenhouses and the component bracket to install the design, the planting crops are many types, but the investment cost is higher.

The EUCJIEM is now working with several area on building agriculture-complementary solar power stations for local farms with agricultural technologies from Europe.



- ◆ Low-carbon development
- ◆ Clean energy
- ◆ Land utilization efficiency
- ◆ Energy saving
- ◆ Economic profit
- ◆ Local employment
- ◆ Poverty alleviation
- ◆ Agricultural technology development
- ◆ Smart agriculture

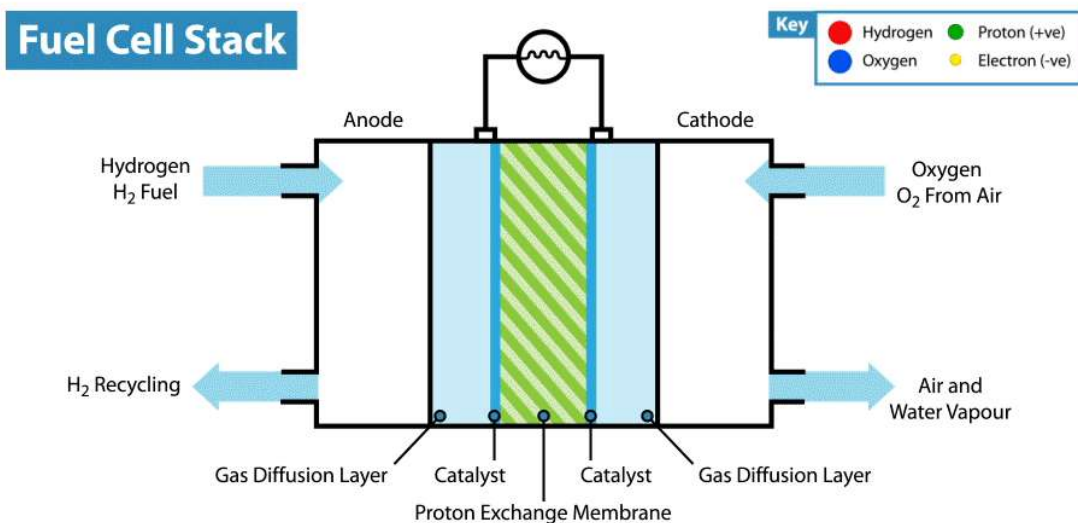
◆ Detsing Hydrogen Power (Clean Energy)

On March 16th, 2019, “hydrogen energy” appeared officially the Chinese government work report for the first time.

On April 10th, 2020, hydrogen energy was written into the Energy Law of China, officially recognizing hydrogen as one of the energy sources.

The EUCJIEM entered into a joint venture for hydrogen fuel cell battery together with Institute of Nuclear and New Energy Technology of Tsinghua University.

On July, 2020, Detsing Hydrogen Power was established.



Detsing Hydrogen Power is a fuel cell battery R&D and manufacturing company, with also businesses in the development of fuel cell vehicles, heavy truck operation service, hydrogen station construction and management.

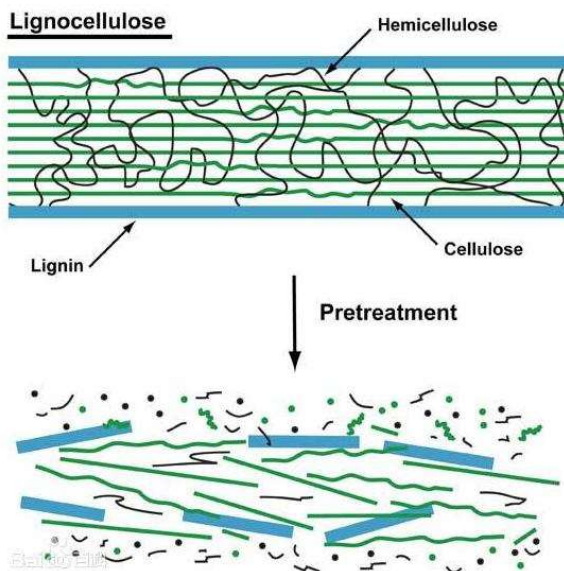
With technologies from the Fuel Cell Lab, Tsinghua University, including the platinum catalyst, proton exchange membrane, and the membrane electrode assembly(MEA), two categories of FC battery have been developed: 80kw, 120kw, along with 160kw, 200kw and 220kw categories on the way.



◆ Pure Technology (New Material)

Phytomass is the richest resource of biomass on earth. Almost all plants consist of three main components: **cellulose**, about 30%-50% of total dry weight, **hemicellulose**, 20%-40%, and **lignin**, 15%-25% , along with others less than 10%. All three components are important chemical materials which can be used in a wide range of industries.

Data shows that more than 1000 billion tons of phytomass are generated on earth each year, but about 90% of them are left wasted. The biggest challenge lies in the how to separate these three components in a neat, efficient and environmental-friendly way.



Ratio of Three Main Components in Common Plants			
Type of Plant	Cellulose/%	Hemicellulose/%	Lignin/%
Wheat Straw	30	50	15
Rice Straw	35	25	12
Pine Wood	44	26	29
Bare Corn Cob	45	35	15
Corn Straw	40	25	17
Sugarcane Waste	40	24	25
Willow Branches	45	30	12
Eucalyptus Wood	48	14	29
Broomcorn Straw	32	19	14
Bamboo	50-70	30	20-25



Puretech is a company that owns the key technology of extracting these three main components from many kinds of plant in a highly efficient, environmental-friendly and energy-saving method. It also focuses on the R&D and production of derivative products from these three basic components, such as high-quality paper pulp and dissolving pulp, carbon fiber, plate electrode, etc.



Pilot production line in Daxing, Beijing



Materials Tested and Derivative Products

◆ Degradable Plastic Additive (New Material)

Symphony is the world's first manufacturer and seller of plastic biodegradable additives. At present, the company has been listed on the London Stock Exchange in the United Kingdom and the Nasdaq in the United States.

The company's flagship product - d2w additive is a low-cost oxidative biodegradable additive. Its technical advantage is that on the basis of not changing the traditional plastic production method at all, by adding a trace amount (less than 1%) in the production process. The d2w high-tech chemical master batch starts to degrade under aerobic conditions, and accelerates its decomposition under light and/or heat conditions, and is finally digested by natural microorganisms. Due to its low price, stable degradability and controllable degradation time, d2w technology has passed authoritative certifications such as EU, UK National Standard, ASTM6954 and US FDA.



◆ PDO Product Project (Medicine&Health)

Mastiha-Tears of Chios

Chios Mastiha is the name of a resinous sap produced from the mastic tree; a world cultural heritage product recognized by UNESCO.



- **Multitude of Components:** Over 100, among which only 80 are contained in identifiable quantities.
- **Special Properties:** medicinal and pharmaceutical properties - against disorders of the peptic system, oral hygiene, antimicrobial and anti-inflammatory action, a natural antioxidant agent, wound healing and skin regeneration.
- **Multiple Uses:** Food industry, health and cosmetic care.
- **Quality Recognition:** Product of Protected Designation of Origin (PDO) & registered on the relevant Community List of PDO Products.



Jointly Establish a China-Greek Traditional Medicine Research Center

- Mediterra S. A., was founded by Chios Mastiha Growers Association, with the main objective of development, production, promotion and sale of mastiha products worldwide.
- The EUCJIEM is collaborating with Mediterra S. A. on establishing a China-Greek Traditional Medicine Research Center on the innovative development of this world cultural heritage.
- One of the choices of location is Lecheng in Hainan Province, with the most favorable medical policies across the country, highly tolerant and flexible to international investments.
- As the exclusive partner of Mediterra S. A. for commercial development in China, the EUCJIEM has been doing investigations on possible choices of location.



Cultural Innovation

Service Model

Culture + Trade

= Cross Boarder Culture Innovation with Market Value



◆ International Art Crafts Cooperation

Guangqing Holding Group



- A state-owned company and leading arts and crafts dealer in China
- Business sectors: arts and crafts business, commercial real estate, capital operation
- Business size: 15 subsidiary companies and 2 shareholding companies
- Annual value of production: 300 billion RMB, accounting for nearly 40% of Chinese market



EUCJIC helps GuangQing with its Business Model Upgrade – Repositioning and Commercialization

- An inclusive business model.
- Inspiring new combinations with commercial value.



**From A Stereotyped Manufacture SOE
To A Culture & Art Exporter**

◆ China-EU Film Festival | China EU FILM FESTIVAL



Zhang Ming, Ambassador, Mission of the PRC to the EU

- The China-EU Film Festival is a well-established socio-cultural exchange program under the bilateral dialogue framework since 2015, the 40th Anniversary of EU-China Diplomatic Tie. It has been organized for five years in Brussels and has presented over 60 great Chinese films to European audience.
- The China-EU Film Festival is the only film festival officially co-sponsored by China and the EU. It is an outstanding model for China-EU film exchanges and industrial innovation cooperation.





Ding Li, Deputy Director of National Film Administration

- In 2019, China-EU Film Festival was honored a celebration program for the 70th anniversary of PRC.
- As the co-organizer, EUCJIC and our partner are fully in charge of its commercial development in China, especially for selecting host cities and connecting business partners.

➤ Organized/supported by



Intellectual Property

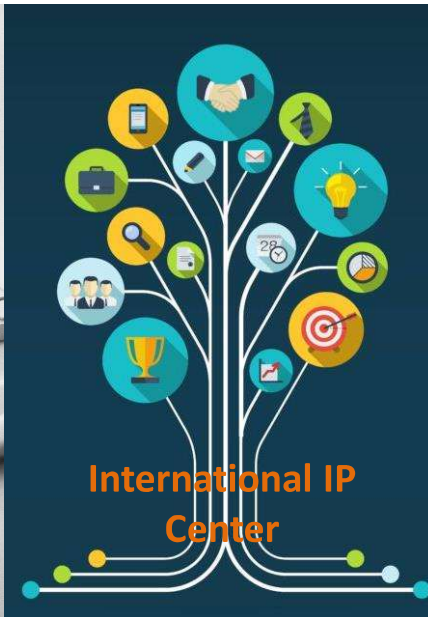
Service Model

IPR + Finance + Commercialization

= IPR Innovation with Social & Investment Value



◆ International IP Center



The EU-China International Property Center was founded by the EUCJIC to reshape the ecology of international IP protection and trade, particularly between EU and China. With three major tools – comprehensive IP database, IP trade system and investment channel, the Center can meet the various requirements of clients and provide customized services.

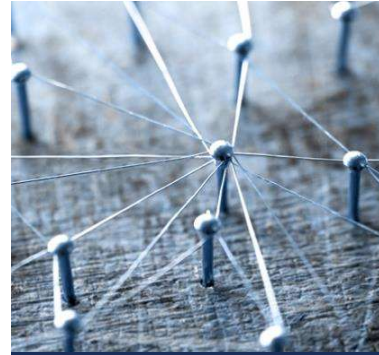
Major Services



IP Transaction & Lease



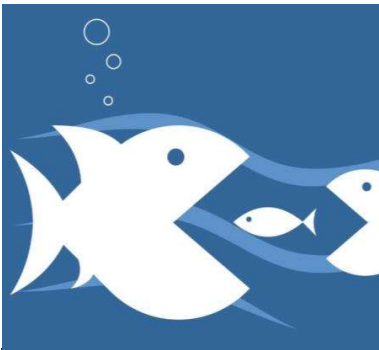
Patent Finance



Patent Portfolio Plan



Projects Investment



Mergers & Acquisitions



Smart Contract



Patent R&D



IP Events

Finance

Service Model

International Resources + New Financial Tools + Legal Consulting = Cross-border Finance with Investment Value



◆ Chinese Depository Receipt (CDR)

➤ A depository receipt (DR) is a negotiable financial instrument issued by a bank to represent a foreign company's publicly traded securities. The depository receipt trades on a local stock exchange. Depository receipts facilitates buying shares in foreign companies, because the shares do not have to leave the home country.

➤ American depository receipts (ADRs)
European depository receipts (EDRs)
Global depository receipts (GDRs)

➤ Why CDRs?

Inward Investment Channel

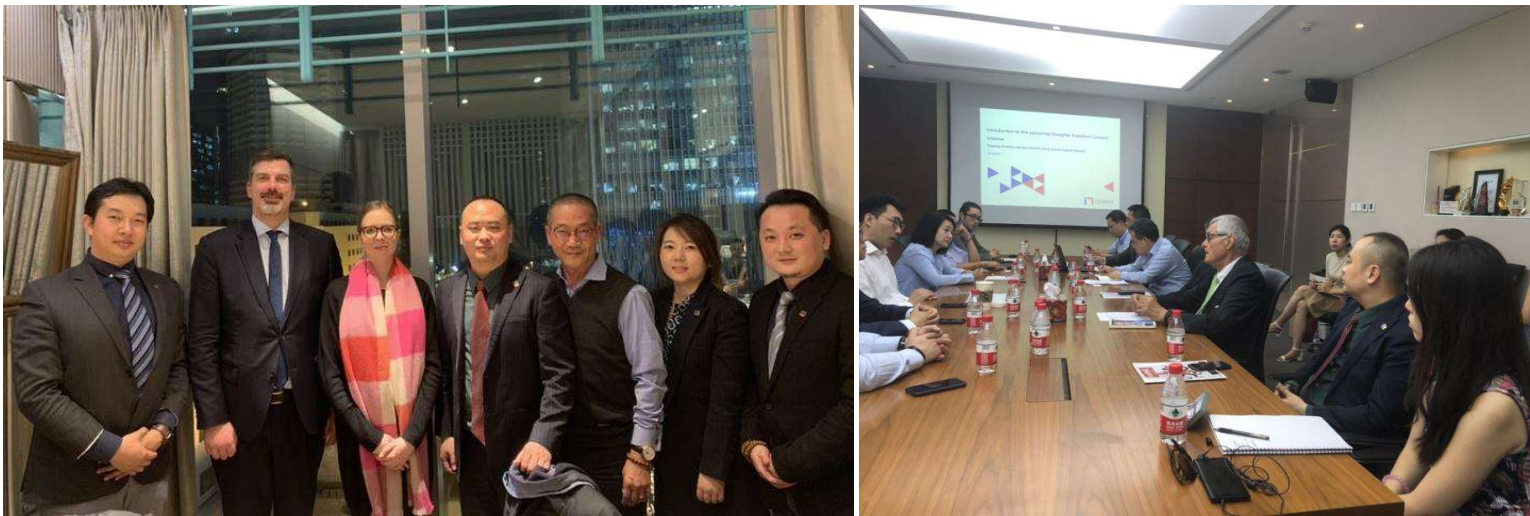
Financial Market Internationalization

New Fundraising Channel

Stakeholders



CDR Project Partnership



Collaborating with China Europe International Exchange AG (CEINEX), which was jointly incorporated by Shanghai Stock Exchange, China Financial Futures Exchange and Deutsche Bourse Group, the EUCJIC is helping international corporates financing for development by using CDR , opening a new channel for global investment to Chinese Stock Market.

Partners (China)



中国国际电子商务中心
China International
Electronic Commerce
Center



清华经管学院
Tsinghua SEM



中国公路车辆机械有限公司
CHINA HIGHWAY VEHICLE & MACHINERY CO. LTD.



国家林业和草原局
National Forestry and Grassland Administration
国家公园管理局
National Park Administration



中国交通建设
CHINA COMMUNICATIONS CONSTRUCTION



Partners (Europe)





Keep Calm & Innovate

 EUCJIC

 2022

For more info, please follow us on



Wechat



Weibo

Confidentiality and Legal Disclaimer

The provisions of this presentation are privileged and confidential. Unauthorized reproduction or distribution of this presentation or any of its contents in any form or under any circumstances without prior written consent is prohibited. The Recipient is responsible for returning all copies of the presentation immediately upon request of the EUCJIC. The information contained herein is: (i) provided by the principal founders of the EUCJIC and (ii) publicly available from directors, publications and websites, as mentioned in the body and the footnotes where possible or appropriate. In some cases, non-publicly available information was used, including independent research, studies or paid services from individuals or organizations. While the information set forth herein is deemed by the EUCJIC to be accurate, the EUCJIC shall not be held liable for the accuracy of or any omissions from the presentation or for any other written or oral communication transmitted to the Recipient and any other party in the course of its evaluation of transactions involving the Organization.

The information contained in the presentation will require careful scrutiny, verification and due diligence efforts from the Recipients. Any person or entity seeking to make an investment in the projects should not rely on the information set forth in the plan as complete. In addition, the analysis contained herein do not claim to be appraisals of the assets, or the valuation of any entity. The projects makes no guarantees regarding any benefits received from the investment, nor the legal, tax or accounting effects of any transaction; and this presentation does not constitute an offer to sell, or a solicitation of an offer to by securities. In furnishing the presentation, the EUCJIC undertakes no obligation to provide Recipients of the presentation with access to any additional information or to update this presentation or to correct any inaccuracies that may be contained herein. There exists substantial information with respect to the projects and its future prospects, and there are a substantial number of risks associated with an investment in the projects, which are not set forth in the presentation.

Furthermore the potential fulfillment of 'forward looking statements' contained in the plan are subject to change due to unexpected events, market shifts, or circumstances that cannot be known at this time. Forward looking statements are based on expectations, estimates and projections at the time the statements were made that involve a number of economic, business, and numerous risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. Forward looking statements in the presentation may be identified through the use of words such as, but not exclusively to: "expects," "will," "anticipates," "estimates," "believes," or statements indicating certain actions "may," "could," or "might," occur. Such estimates and projections are subject to significant uncertainties beyond the control of the EUCJIC. Although such projections are believed to be realistic, no representations are made as to their ultimate attainability.